At a glance

Signal processing: Integra OS | Technology level: Lower essential

Environmental classification
› AutoMic listening program
› 2 streaming environments
› Media speech
› Media music

Sound optimization and performance
› Pinna Effect
› Speech enhancement
› Noise reduction

Hardware features
› Made For All direct connectivity

Fine-tuning channels
› 12 channels

Sound stabilization
› AntiShock 2
› Wind control
› Feedback manager
› Natural Sound Balance

Ease and convenience
› Remote Plus app
› TV Connector
› Remote Control
› PartnerMic
› RogerDirec
› DuoLink

Microphone options
› Adaptive directional*
› Fixed directional*
› Fixed wide directional*
› Omni directional

Fitting
› First fit workflow
› Automatic Adaptation Manager
› Frequency compression 2
› Tinnitus masker
› Manual programs
› IntelliVent
› Ultra Power pre-sets*

Personalisation
› Equaliser
› Clarity and comfort buttons
› Optional app programs

Experience Innovations

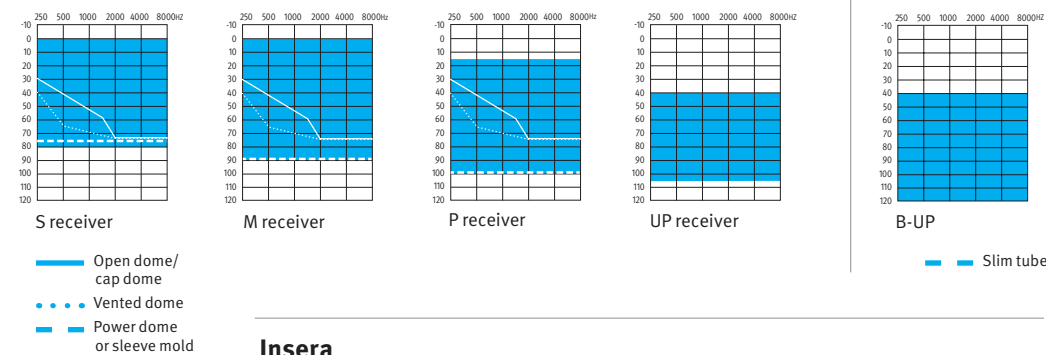**Performance Tracking**
› FLEX:TRIAL
› Log It All
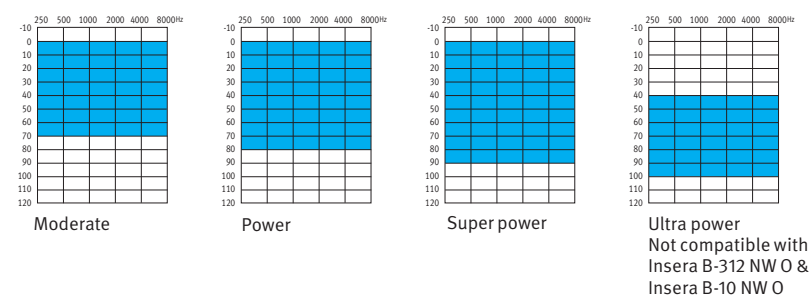› Ratings

Continuous Care
› Coach
› Remote Adjust
› FLEX:UPGRADE

*Compatibility may be limited by product style.
** Not compatible for lower essential products.

Blu 1 fitting guides

Moxi

S receiver

M receiver

P receiver

UP receiver

—— Open dome/ cap dome
· · · · Vented dome
– – – Power dome or sleeve mold

Stride

B-UP

— Slim tube

Insera

Moderate

Power

Super power

Ultra power
Not compatible with
Insera B-312 NW O &
Insera B-10 NW O

Love the experience™

At Unitron, we empower people with life-enhancing hearing experiences that fit seamlessly into their world. Our sound performance technology, Experience Innovations, and intuitive design work perfectly together for unmatched personalisation and optimisation. Because everyone deserves to **Love the experience**.™

unitron.com/nz

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sonova HEAR THE WORLD

SIMPLICITY HAS THE POWER TO SURPRISE

Unitron Blu 1

Some of life's most delightful moments happen when simplicity and spontaneity meet. Now you can help even more clients discover those sweet spots in their day with the proven technology, seamless connectivity and personalization options available with Blu 1.

unitron Love the experience

WELCOME TO THE FAMILY

Stylish hearing instruments for everyone

Blu 1 adds lower essential-level hearing aid technology to our lineup of award-winning Blu hearing instruments. That means you can offer more of your clients the latest user-centric RIC, BTE and ITE styles.

Moxi B-312
is our smallest RIC with direct connectivity and a traditional 312 disposable battery

Stride B-UP
is our Ultra Power BTE with direct connectivity, telecoil and a traditional 675 disposable battery

Moxi and Stride colors

Platinum (P6)

Pewter (P7)

Sand (R8)

Amber (P2)

Insera B-312
is our wireless ITE model with direct connectivity

Insera B-312 NW O
is our non-wireless omni ITE with a telecoil

Insera B-10 NW O
is our smallest non-wireless omni model with a telecoil

Insera colors

Beige (26)

Tan (14)

Cocoa (22)

Brown (28)

Black (06)*

*Available for Insera B-312 and Insera B-10 IIC styles only.

PROVEN TECHNOLOGY FOR EVEN MORE CLIENTS

A simplified, convenient solution with performance that's true Blu

Blu 1 is an ideal addition to your product portfolio to satisfy clients with uncomplicated hearing needs. It provides the ease and convenience of a lower-essential offering built on the established and advanced Blu platform featuring the Integra OS signal processing system.

Give them the convenience of Made For All connectivity, the freedom to optimise their hearing experiences with easy personalisation options from a mobile app, all while supporting a smooth transition to better hearing now and in the future.

Future-proof your clients' hearing

Give new wearers a great beginning to their hearing journey by reducing price barriers and preparing them for the future with a hearing solution that can evolve with their needs, preferences and budget. As part of Unitron's FLEX:UPGRADE™ program, Blu 1 can be easily upgraded to a higher technology level at any time without the need to swap hearing instruments.

Enhance the experience with a comprehensive suite of accessories

TV Connector

PartnerMic

Remote Control

Remote Plus App

Roger Select™

Roger On™